

Supplying Artwork

ACCEPTABLE FORMATS

PROGRAMS / SOFTWARE

Adobe Illustrator CC
Adobe Photoshop CC
Adobe InDesign CC

FILE FORMATS

TO ENSURE AN ACCURATE QUOTE WE ADVISE SENDING ORIGINAL DESIGN FILES
for example (ADOBE ILLUSTRATOR FILES TEND TO BE ".EPS or .AI" file suffix.

PDF FILES

We will use these files for viewing and quoting. In some cases a PDF file can be used to produce artwork and produce printed product; this is dependent on how the PDF file was originally saved and from which Program. For example, PDFs saved from Microsoft Word are not reliable, whereas PDFs from Adobe Illustrator are preferred.

PLEASE BE AWARE Not supplying Original Design Files at quoting stage may mean a job is costed incorrectly. This will mean a re-quote if artwork files are different when jobs are ordered.

FILE TYPES

JPEGS / TIFFS / BITMAPS / PCX

These files will only be accepted as part of a job which has original design files (usually created by one of the "PROGRAMS" above).

We cannot accept IMAGES under 300dpi. They need to be 600dpi ideally otherwise the print will look poor.

If the customer only has one of these files, a further charge may be necessary to make the files useful for production.

WE WILL ADVISE A BUDGET PRICE FOR THIS.

SUPPLYING ARTWORK / FILES

PRINT-READY FILES IS PREFERRED, OTHERWISE ARTWORK COSTS WILL BE INCURRED.

SUPPLY ALL IMAGES USED WITHIN THE FILE

SUPPLY ALL FONTS USED TO CREATE THE FILE

IF FONTS CANNOT BE SUPPLIED, PLEASE ENSURE ALL TEXT WITHIN A FILE IS CONVERTED TO PATHS / OUTLINES (REMEMBER FILES SUPPLIED IN THIS WAY CANNOT BE AMENDED BY US AS WE MAY NOT HAVE THE FONT USED.